



# Charlotte

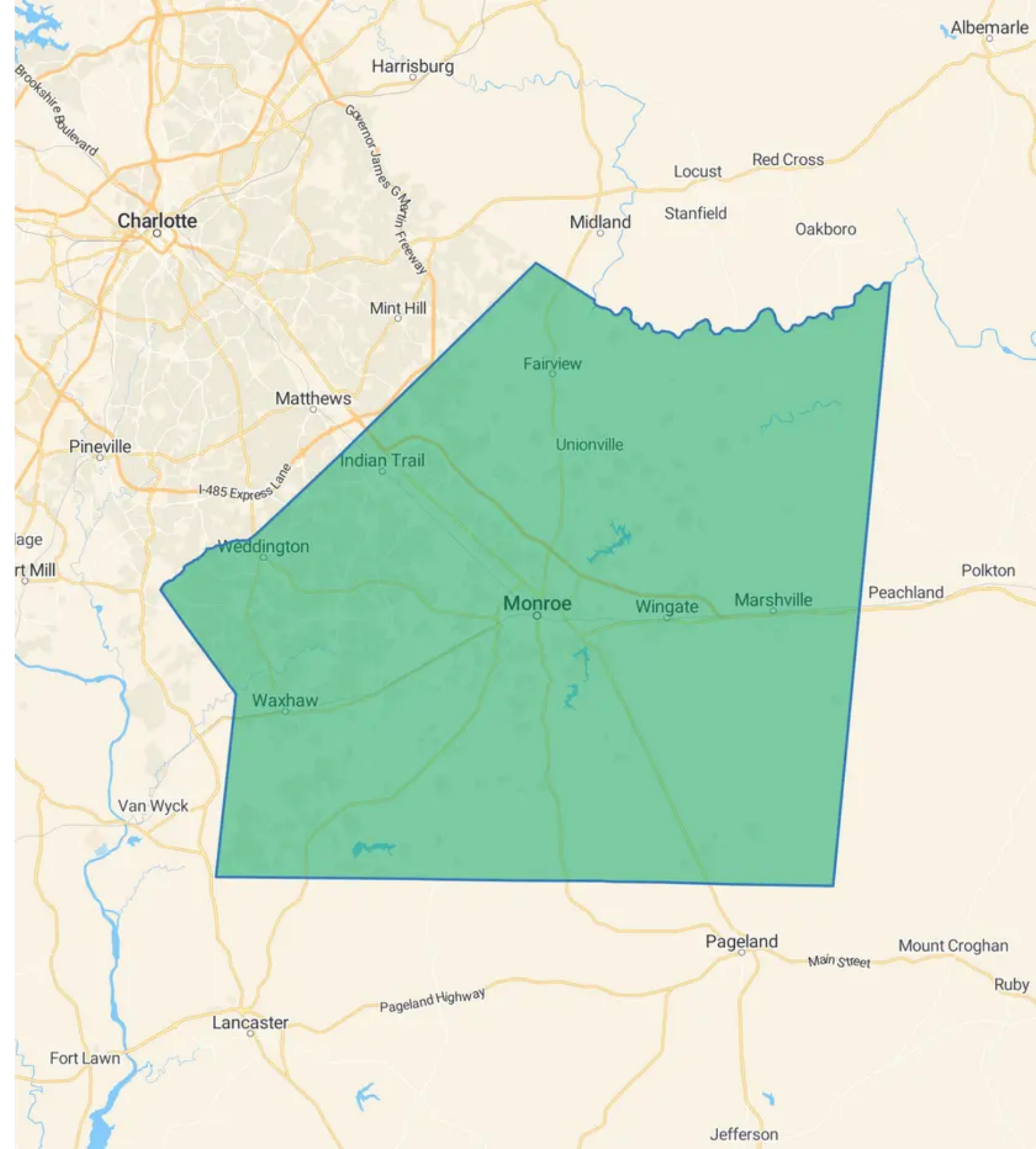
## Neighborhood Snapshot Report

County: Union

A publication of



StateofOurCity.com



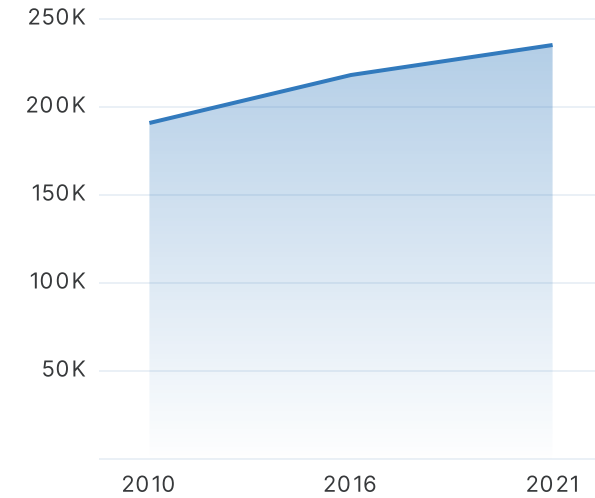
# Neighborhood Snapshots: People

## Population

235,699

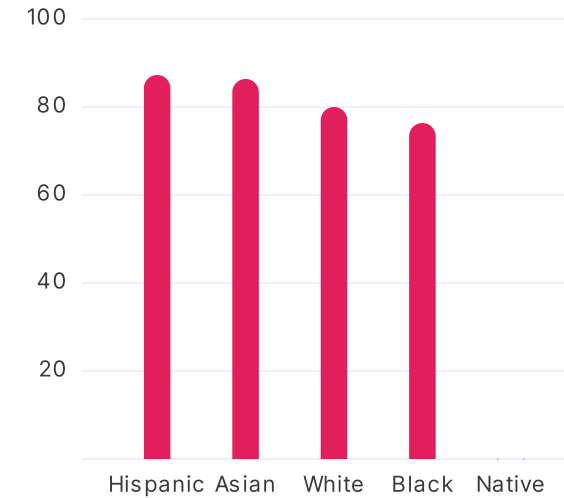
Number of people

## Population Growth



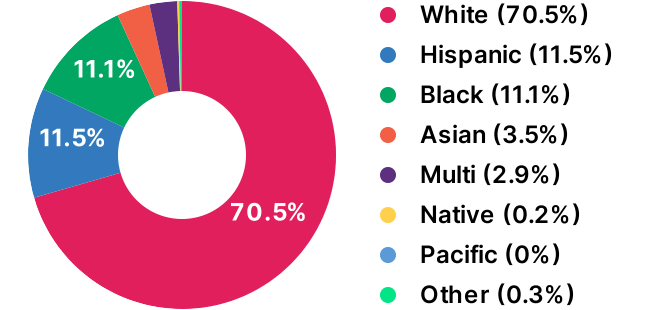
Source: American Community Survey 5-Year Data (2017-2021)

## Life Expectancy



Source: County Health Rankings & Roadmaps 2022

## Racial Breakdown

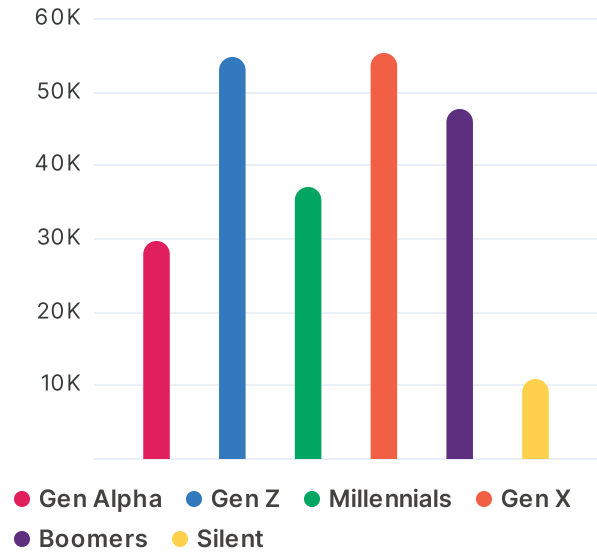


If no region is selected, the data shown is for the Greater Charlotte area.

Source: American Community Survey 5-Year Data (2017-2021)

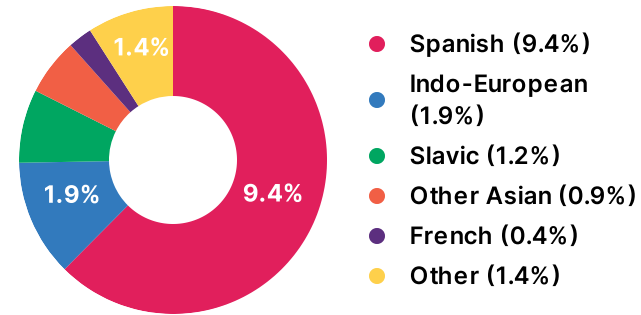
# Neighborhood Snapshots: People

## Generational Breakdown



**Source:** American Community Survey 5-Year Data (2017-2021)

## Non-English Language Breakdown



According to 2021 ACS, 352,261 people in the Greater Charlotte area speak a language other than English at home. 60% Spanish, 19% Other Indo-European, 15% Asian and Pacific Island Languages, 6% Other.

Indo-European languages are comprised of many languages. For full list see full sources and definitions.

**Source:** American Community Survey 5-Year Data (2017-2021)

# Neighborhood Snapshots: Families

## Income Indicators

**\$88,465**

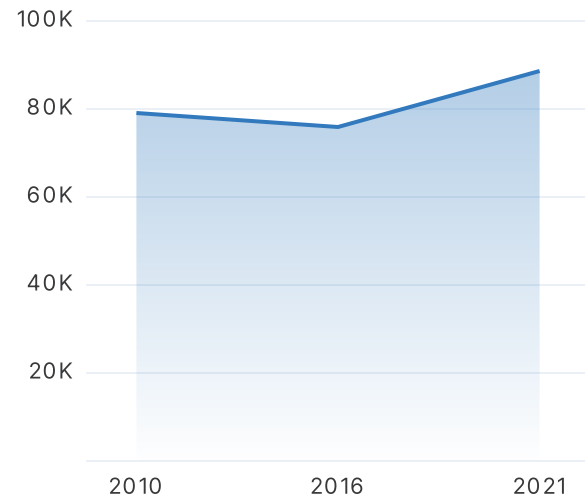
Median household income

**\$118,880**

Average household income

**Source:** American Community Survey 5-Year Data (2017-2021)

## Median Household Income



Numbers are adjusted for inflation

**Source:** American Community Survey 5-Year Data (2017-2021)

## Children per Family



**Source:** American Community Survey 5-Year Data (2017-2021)

## Families in Poverty

**3,319**

Number of families in poverty

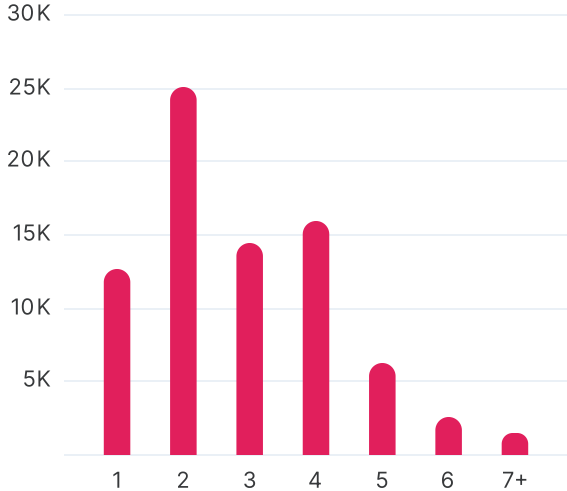
**5.3%**

Percentage of families in poverty

**Source:** American Community Survey 5-Year Data (2017-2021)

# Neighborhood Snapshots: Families

People per Household



Source: American Community Survey 5-Year Data (2017-2021)

# Neighborhood Snapshots: Church

## Churches and Organizations

138

# of churches in selected region

285

# of Christian organizations

**Source:** Data collected from church websites and IRS Exempt Organization Business Master File

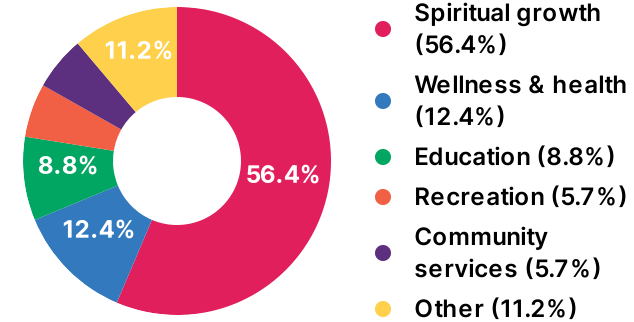
## All Christian Organizations



- Churches
- Welfare & Community Benefit
- Evangelism Ministries
- Other

**Source:** Data collected from church websites and IRS Exempt Organization Business Master File

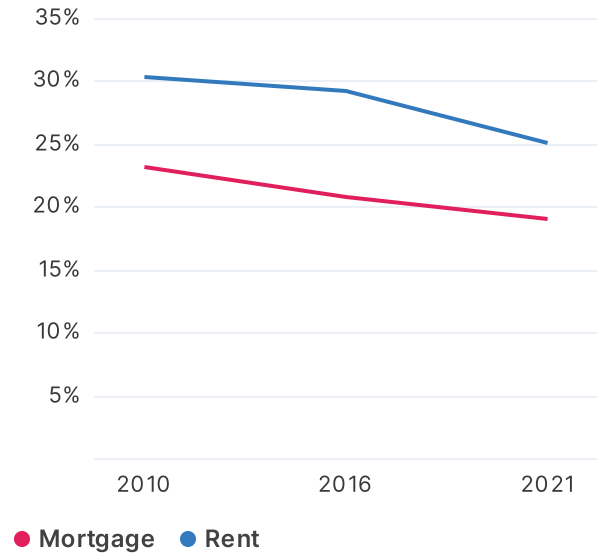
## Programs Offered



**Source:** Data collected from church websites and IRS Exempt Organization Business Master File

# Reality: Affordable Housing

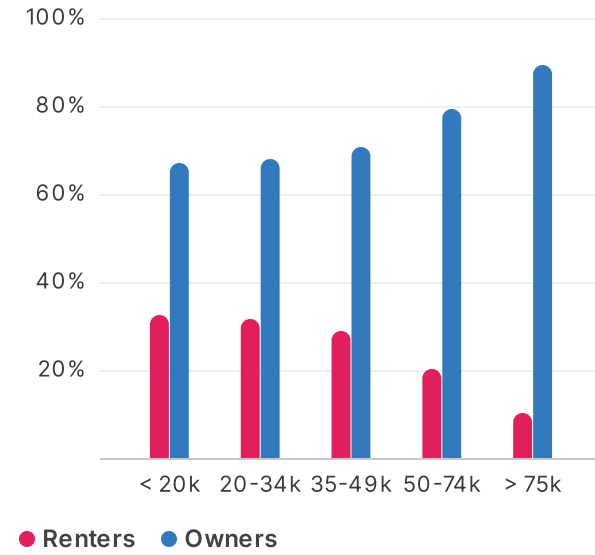
Percent Housing Burdened Over Time



According to the North Carolina Housing Coalition, an annual income of \$53,320, or \$25.43/hour is needed to afford fair market rent (\$1,333/mo) as defined by HUD.

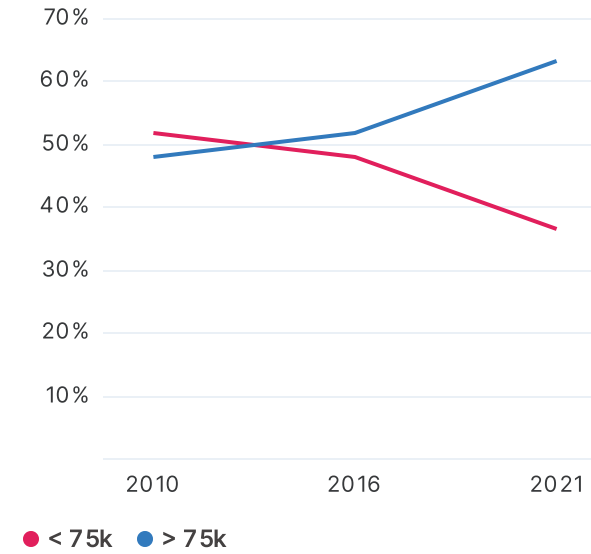
**Source:** American Community Survey 5-Year Data (2017-2021)

Rental vs Owner at Income Level



**Source:** American Community Survey 5-Year Data (2017-2021)

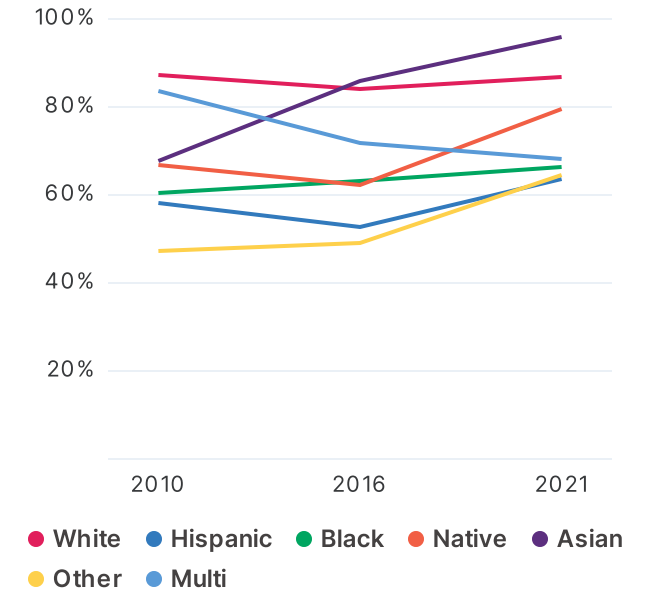
Home Ownership by Income Level Over Time



Home Ownership is becoming increasingly difficult for households making under \$75k per year

**Source:** American Community Survey 5-Year Data (2017-2021)

Homeowners as % of Race Over Time



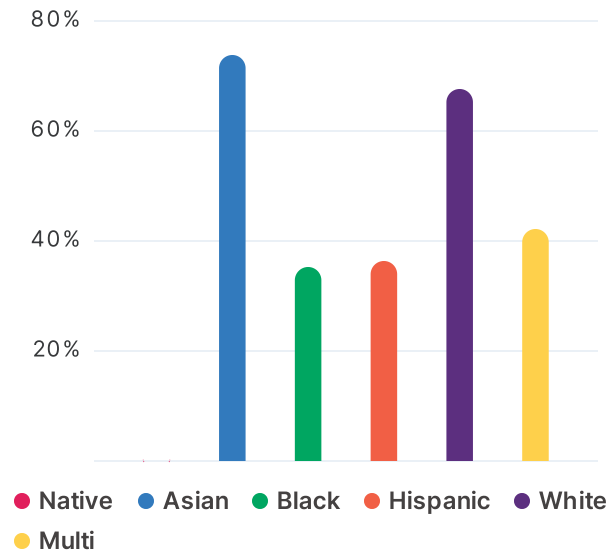
Homeownership rates vary significantly across race and ethnicity.

**Source:** American Community Survey 5-Year Data (2017-2021)

More information about this reality is available on [StateOfOurCity.com/en/realities/affordable-housing](https://StateOfOurCity.com/en/realities/affordable-housing).

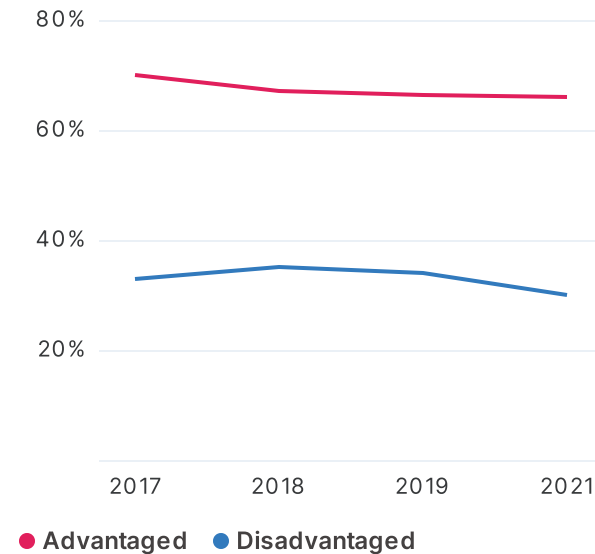
# Reality: Childhood Literacy

Reading Proficiency by Race



Source: U.S. Department of Education

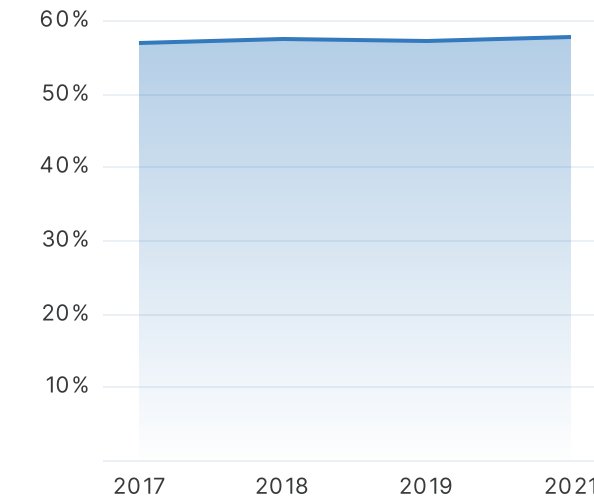
Reading Level by Economic Status



Economically Disadvantaged is defined by meeting the criteria for financial assistance. See Sources and Definitions page for more detail.

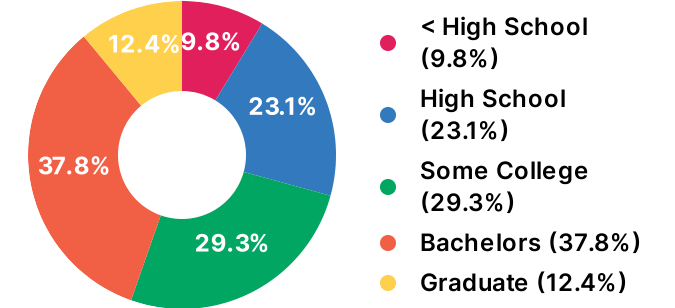
Source: U.S. Department of Education

Reading Achievement Over Time



Source: U.S. Department of Education

Household Educational Attainment



Data for Greater Charlotte Area

Source: American Community Survey 5-Year Data (2017-2021)

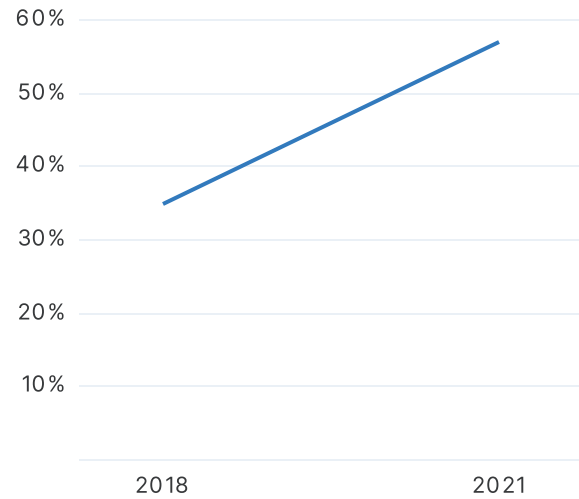
More information about this reality is available on [StateOfOurCity.com/en/realities/childhood-literacy](https://StateOfOurCity.com/en/realities/childhood-literacy)





# Reality: Church Growth / Decline

## Increase in "De-Churched" Population in Charlotte

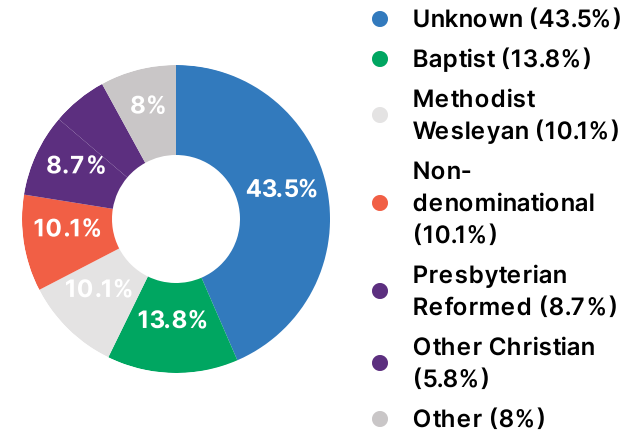


Survey of Charlotte residents from Barna research. "De-Churched" is defined as having not attended church within the last 6 months.

(NOTE: Data is best estimate, with potential for margin of error based on impact of Covid on Church attendance and N=155.)

**Source:** Barna Faithview 2021 | barna.com

## Number of Churches by Denomination



- Number reflected here is that of Churches and not the number of people that attend church.
- The "Unknown" % is high because churches don't indicate their denomination in their website.

**Source:** Data collected from church websites and IRS Exempt Organization Business Master File

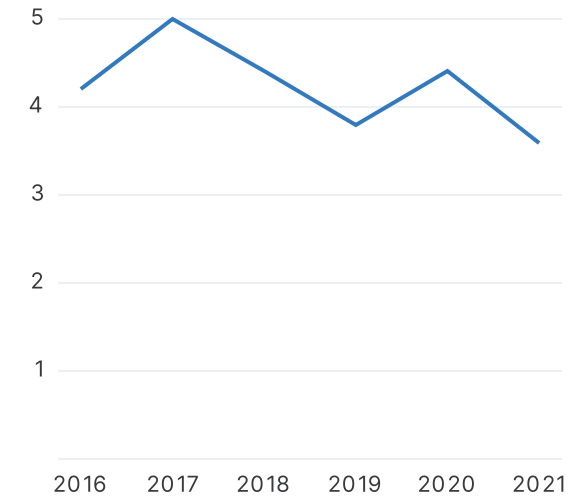
## Church Congregant Growth vs. Population Growth

Congregants grew by  
**138.8%**

Population grew by  
**239%**

**Source:** Association of Statisticians of American Religious Bodies Projects

## New Churches Planted Over Time



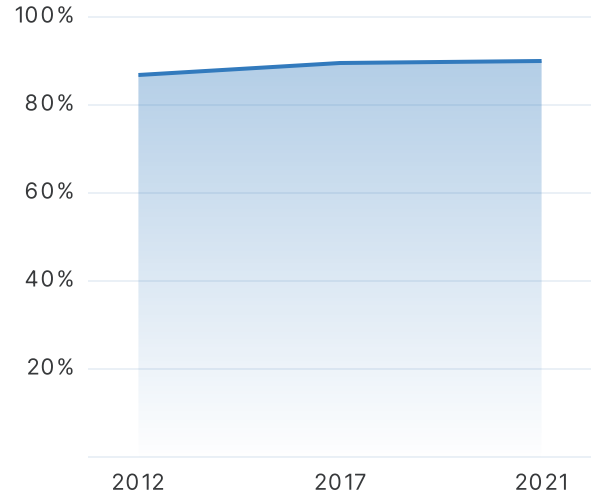
Based on how many churches registered as new organizations from collected data sets.

**Source:** Data collected from church websites and IRS Exempt Organization Business Master File

More information about this reality is available on [StateOfOurCity.com/en/realities/christianity-church](https://StateOfOurCity.com/en/realities/christianity-church)

# Reality: Educational Attainment

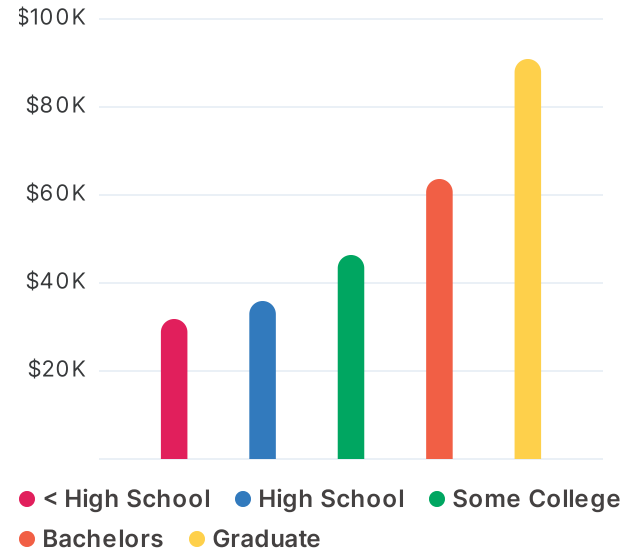
## Percent with High School Diploma



Finishing High School is a critical step towards upward mobility.

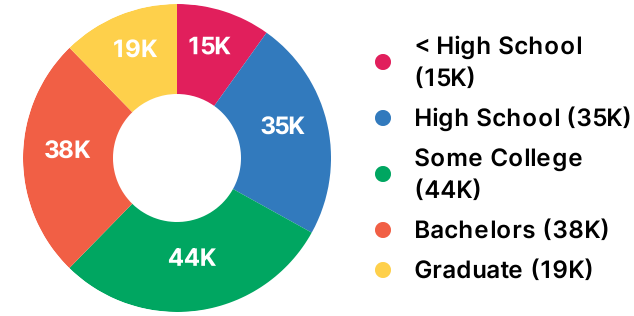
**Source:** Charlotte/Mecklenburg Quality of Life Explorer (Education Level - High School Diploma)

## Income Level by Educational Attainment



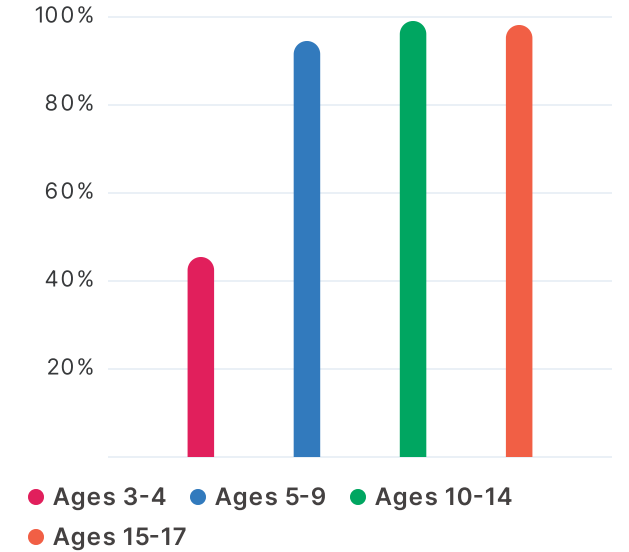
**Source:** American Community Survey 5-Year Data (2017-2021)

## Educational Attainment



**Source:** American Community Survey 5-Year Data (2017-2021)

## Grade School Enrollment

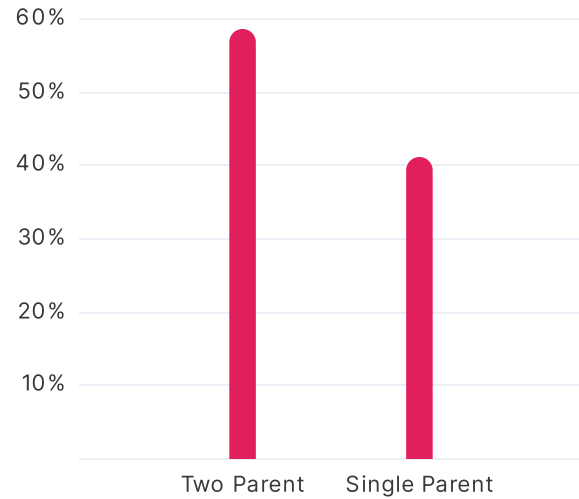


**Source:** American Community Survey 5-Year Data (2017-2021)

More information about this reality is available on [StateOfOurCity.com/en/realities/educational-attainment](https://StateOfOurCity.com/en/realities/educational-attainment)

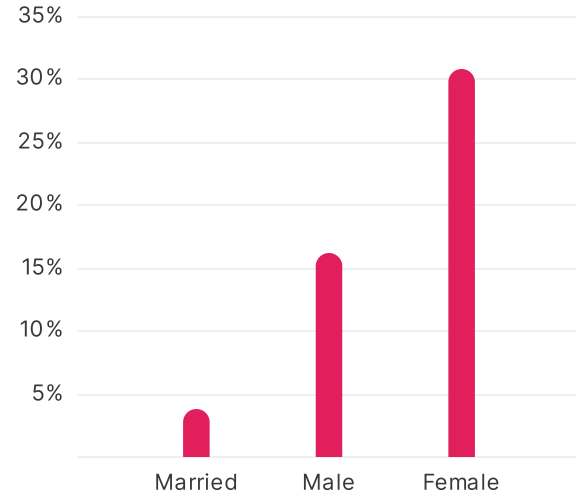
# Reality: Family Flourishing

## Educational Attainment by Family Structure



**Source:** The National Center for Education Statistics from their National Household Education Survey: Parent and Family Involvement in Education (2019)

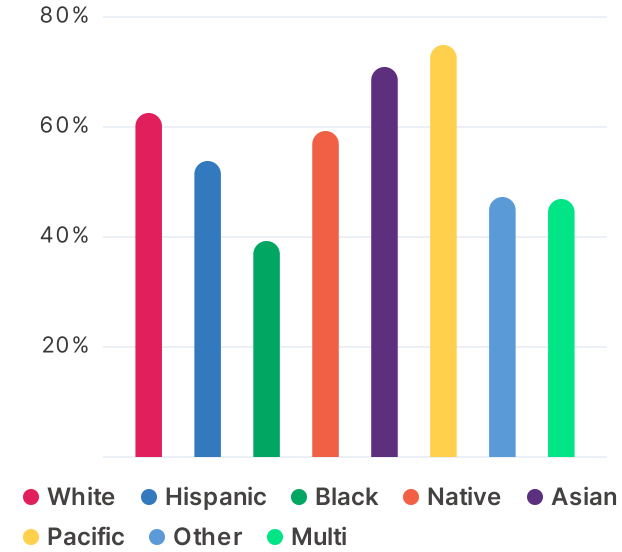
## Family Poverty by Marital Status



The percentage of households whose income level is below the poverty line by family structure. Columns represent two parent, single parent male and single parent female led households.

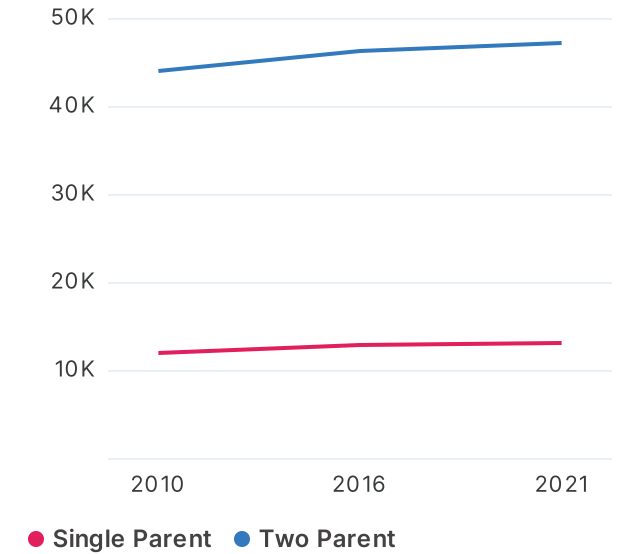
**Source:** American Community Survey 5-Year Data (2017-2021)

## Marital Status by Race



**Source:** American Community Survey 5-Year Data (2017-2021)

## Trend of total single parent and two parent homes



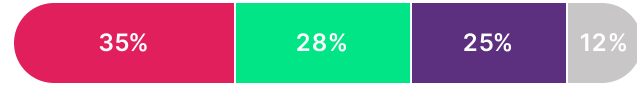
**Source:** American Community Survey 5-Year Data (2017-2021)

More information about this reality is available on [StateOfOurCity.com/en/realities/family-structure](https://StateOfOurCity.com/en/realities/family-structure)



# Reality: Foster Care

## Age Breakdown of Foster Kids



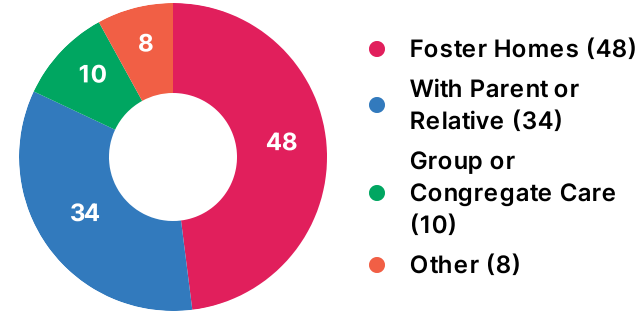
- 0-3 Years
- 6-12 Years
- 13-17 Years
- 18+ Years

Data is for Mecklenburg and Union Counties combined

*Showing values at the closest zoom level available*

**Source:** Mecklenburg County DSS, Union County DSS

## Where Foster Kids are Living

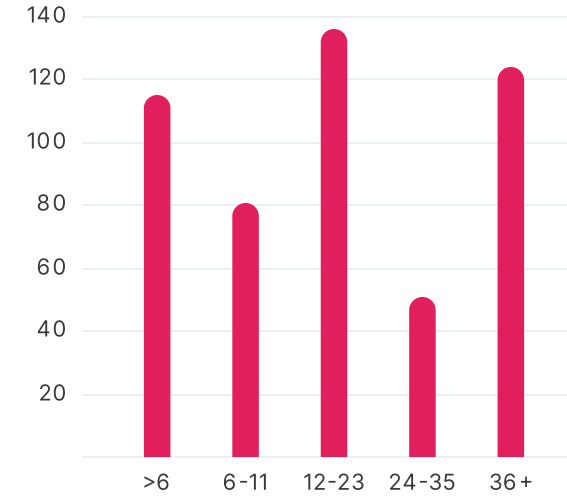


Other refers to Hospital, Emergency Shelter, Jail or Unreported.

*Showing values at the closest zoom level available*

**Source:** Mecklenburg County DSS, Union County DSS

## Current Time Spent in Care (Months)



Includes cases exceeding the 18 month federal timeframe outlined in the adoption and safe families act.

*Showing values at the closest zoom level available Data for Mecklenburg and Union Counties Only*

**Source:** Mecklenburg County DSS, Union County DSS

## Kids aging out this year

# 54

Kids aging out of care in 2023 | Mecklenburg County - 47 | Union County - 7

Data only available for Mecklenburg and Union County only Mecklenburg County - 47 Union County - 7

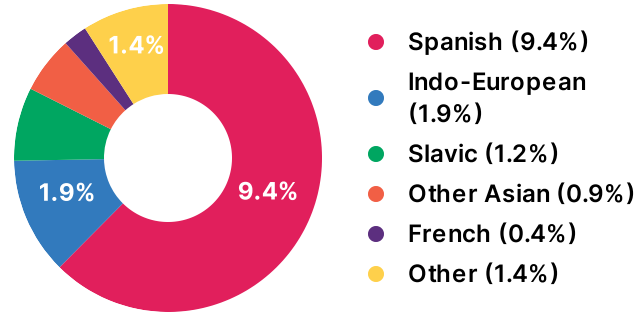
*Showing values at the closest zoom level available*

**Source:** Mecklenburg County DSS, Union County DSS

More information about this reality is available on [StateOfOurCity.com/en/realities/foster-care](https://StateOfOurCity.com/en/realities/foster-care)

# Reality: Immigrants & Refugees

## Non-English Language Breakdown

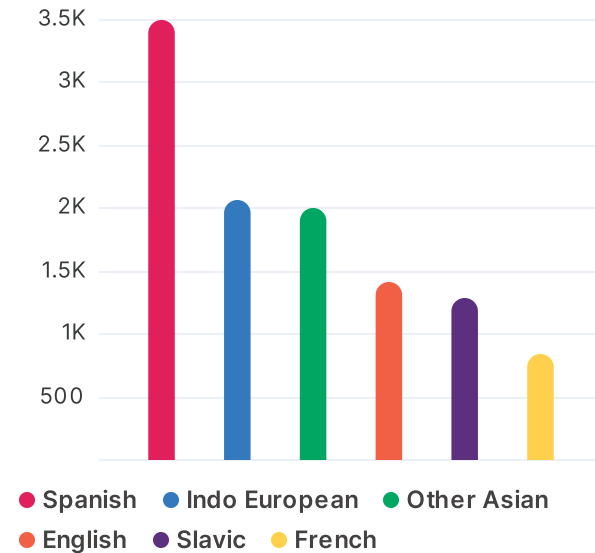


According to 2021 ACS, 352,261 people in the Greater Charlotte area speak a language other than English at home. 60% Spanish, 19% Other Indo-European, 15% Asian and Pacific Island Languages, 6% Other.

Indo-European languages are comprised of many languages. For full list see full sources and definitions.

**Source:** American Community Survey 5-Year Data (2017-2021)

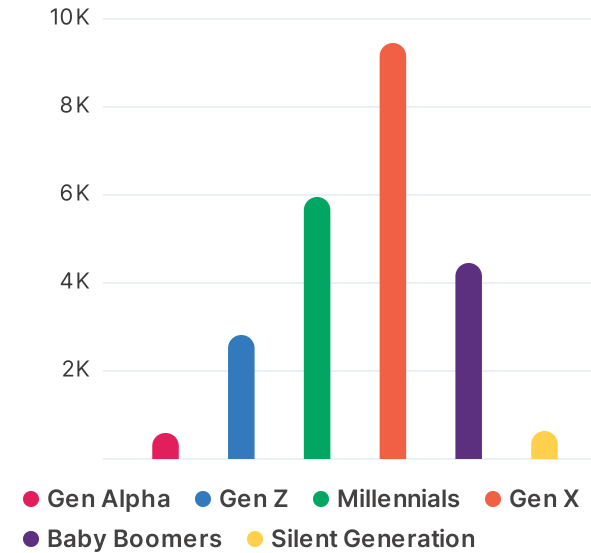
## Groups with no church services in their language



- An asterisk (\*) indicates that there is no nearby church with services in this language.
- Indo-European languages is comprised of many languages. For full list see full sources and definitions.

**Source:** Data collected from church websites and IRS Exempt Organization Business Master File

## Immigrants by Generation Breakdown



**Source:** American Community Survey 5-Year Data (2017-2021)

## Immigrant vs. Refugee % in Greater Charlotte

13.8%

Immigrants

4.1%

Refugees

Data combines several geographies from National and State Agencies Refugees % indicated is a static number that came from collected data. Immigrant % is less static and will vary in selected regions.

- The refugee # is based on Greater Charlotte but the immigrant # is based on the state selected.
- North Carolina and South Carolina have different data.

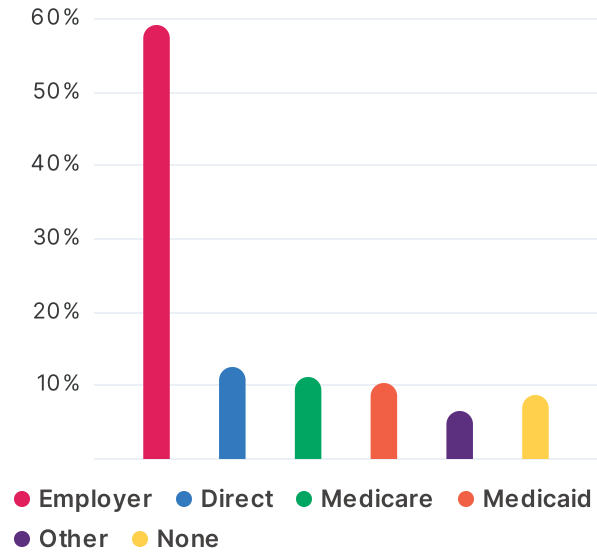
**Source:** State Immigration Data Sheets FY 2021 & DHS 2021 Profiles on Lawful Permanent Residents

More information about this reality is available on [StateOfOurCity.com/en/realities/immigration-and-refugees](https://StateOfOurCity.com/en/realities/immigration-and-refugees)



# Reality: Life Expectancy

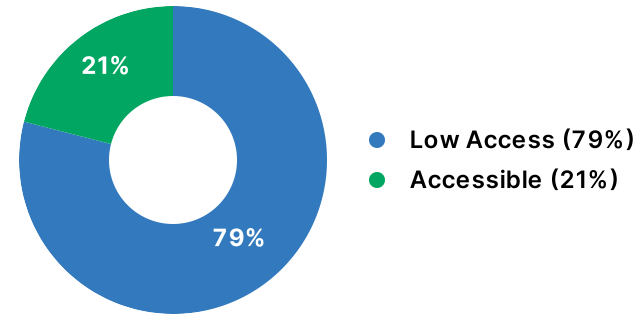
## Access to Health Insurance



This data shows if people have access to health care, and how it is provided.

**Source:** American Community Survey 5-Year Data (2017-2021)

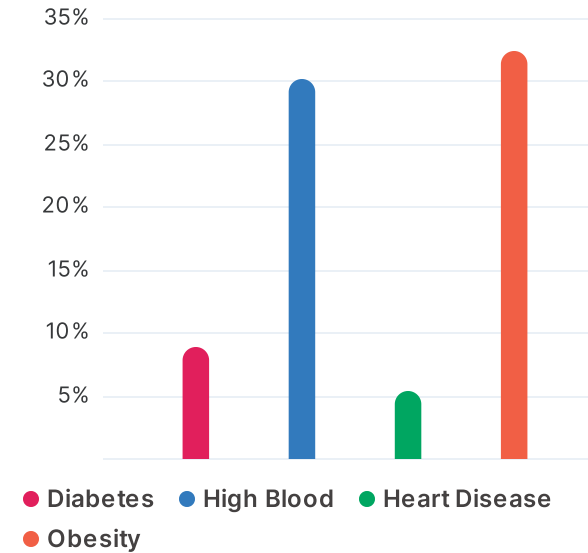
## Low Access to a Grocery Store



Low access is defined as 0.5 miles for urban areas and 10 miles for rural areas. Data only available at county level.

**Source:** Economic Research Service U.S. DEPARTMENT OF AGRICULTURE (Food Access Research Atlas)

## Adverse Health Factors



These adverse health factors are commonly associated with decreased life expectancy.

**Source:** Center for Disease Control and Prevention

## Life Expectancy Percentile

# 79

Life expectancy (years)

# 100th

percentile within Greater Charlotte area

Data shows the average life expectancy for that area and where that number falls as a percentile of the national data.

**Source:** U.S. Small-area Life Expectancy Estimates Project - USALEEP (Centers for Disease Control and Prevention)

More information about this reality is available on [StateOfOurCity.com/en/realities/life-expectancy](https://StateOfOurCity.com/en/realities/life-expectancy)



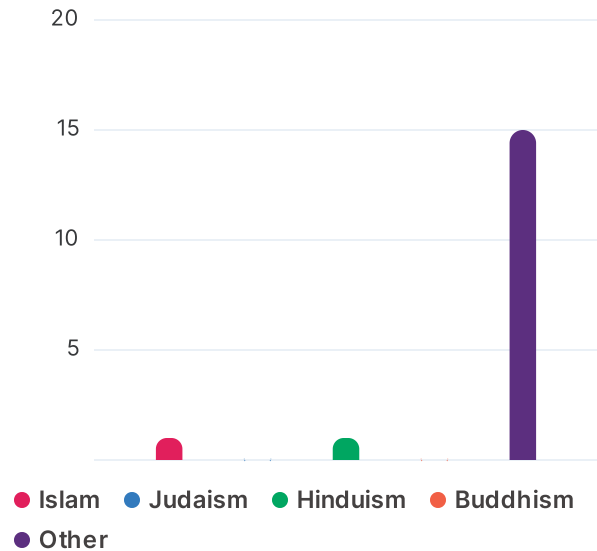
## Charlotte

County: Union



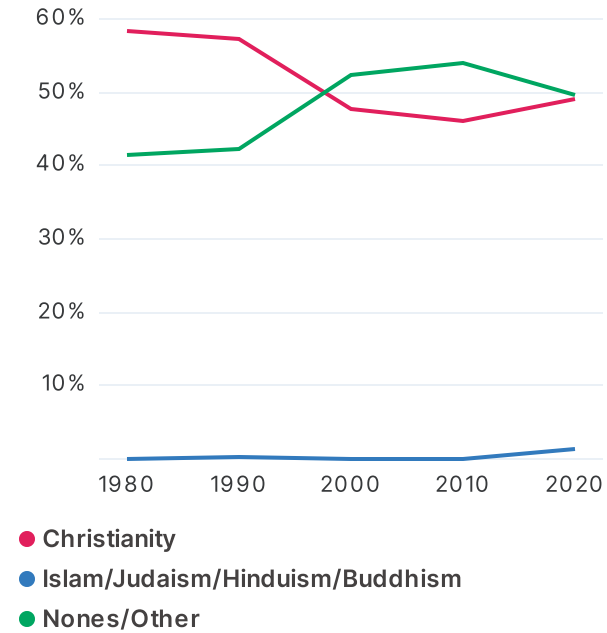
# Reality: Religious Affiliation

## Houses of Worship - Other than Christianity



**Source:** Community Profile Builder (The Association of Religious Data Archives)

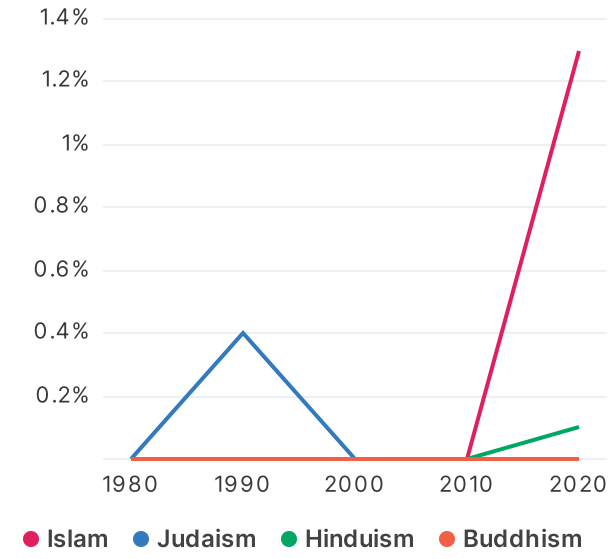
## Broad Religious Group Trajectory



The majority of people in the Greater Charlotte Area identify as broadly Christian or None/Other. Smaller traditions of faith are represented at a more detailed level in other charts.

**Source:** County Membership Report (2020) | The Association of Religious Data Archives

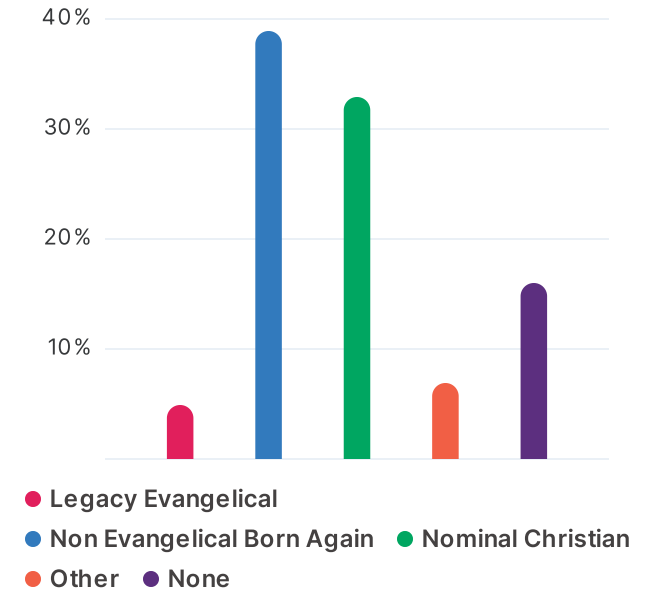
## Smaller Religious Tradition Trajectory



Removed Christianity and None/Other from the chart because they are very large percentages compared with smaller populations of faith traditions in Charlotte. This chart shows the trajectory of other faith traditions in Mecklenburg County. Percentages are part of the entire faith survey for the region.

**Source:** County Membership Report (2020) | The Association of Religious Data Archives

## Christian Faith Affiliation by Type



In a survey of Charlotte area adults, participants were asked to label their religious affiliation by type.

**Source:** Barna Faithview 2021 | barna.com

More information about this reality is available on [StateOfOurCity.com/en/realities/religious-affiliation](https://StateOfOurCity.com/en/realities/religious-affiliation)



# Discussion Questions

---

1. How do you sense God prompting you to engage with the needs of your community?
2. What stand out to you most about the demographics of your particular area?
3. What churches or organizations come to mind that might be interested in partnering on a particular reality in your community?
4. Which reality do you think resonates the most with the people in your community?



# Charlotte

---

State of Our City is a hyperlocal platform for Greater Charlotte that surfaces key realities through data and stories, to help the Church learn, connect, and take action—together!

**Our goal is to help leaders have greater clarity that will help them make decisions, and work together to make a tangible impact for good in Charlotte.**

A publication of



[StateofOurCity.com](http://StateofOurCity.com)